

Aptus

The art of
integrated
succession

Ownership,
responsibility
and what has
been built
carefully
transferred.



Prepare
early.



Increase
value.



Choose
investor.



Contact
us



Aptus supports owners of technology and IT companies in preparing a company sale or investor entry early and professionally.

A successful company sale begins long before the sale process. What matters is preparing the company early enough to become more attractive, more valuable and easier to transfer.

Aptus brings first-hand sale and transaction experience in the technology and IT sector.

SERVICES

01

Sale Readiness Strategy

- Review structure for optimization potential
- Review tax optimizations
- Prepare sale (timeline, process)

02

Value Growth & Buyer Attractiveness

- Strengthen recurring revenue
- Increase buyer attractiveness
- Involve the right advisors

03

Investor & Exit Decision Framework

- Review investors in detail
- Advise entrepreneur holistically
- Evaluate options (private equity vs. strategic buyer)

BENEFITS

- Better preparation - early clarity on structure, taxes, timeline and sale readiness.
- Higher buyer attractiveness - clearer presentation of value drivers, scalability and recurring revenue.
- Stronger company value - deliberate development before the sale process instead of reacting under pressure.
- Better timing - informed decision on when and with which investor the next step makes sense.